



January 26, 2011
Board of Directors Meeting Minutes

- I. Call to Order: Meeting was held at Steve Ketcham's house. In attendance were: Alex Tucker, Ray Mack, Paul Miller, Rosary Beck, Steve Ketcham, Jay Noland, Trisha Fos, Flo Ulmer, Jon Emerson, Willie Fontenot, Sarah Butler, and Susan Bergethon. Also in attendance was Tim Page, former President of the GDCA Board. The meeting was called to order by Alex Tucker at 6:40 p.m.
- II. Approval of Minutes: It being declared that a quorum was present, a motion was proposed by S. Ketcham that the minutes from the November 17, 2010 meeting be approved. R. Mack seconded the motion. The minutes were unanimously approved.
- III. Nominations for Board:
 - a. The following members have decided to "roll off" the board: A. Tucker, P. Penton, J. Emerson, P. Miller, and B. Broussard. As previously, discussed S. Pickens resigned due to her relocation from Baton Rouge.
 - b. The Nominating Committee has found the following available and willing to serve on the GDCA Board: Beverly Arceneaux, David Franz, Jenny Borders (later withdrew from consideration and replaced with Erin Michelle Brush), Andy Johnson, Nancy Grush, and Mindy Piontek. At the meeting, Tim Page expressed a desire to be included on the slate of Board Members and S. Butler volunteered to complete her service and "roll off".
 - c. In addition, it was pointed out that T. Fos, J. Noland and S. Bergethon would need to be added to the slate to be voted on in order to correct the oversight of last year's annual meeting and ensure compliance with the GDCA's bylaws. F. Ulmer also needs to be added to the slate, as she was a mid-year replacement (which is appointed to serve until the next Annual Meeting). S. Bergethon assured all that the 4 current board members would be added to the slate as well.
 - d. The Board also discussed the following proposed slate of officers for consideration by the new Board at their first official meeting following the Annual Meeting:
 - i. President: F. Ulmer
 - ii. Vice President: W. Fontenot
 - iii. Secretary: S. Bergethon
 - iv. Treasurer: R. Beck
- IV. Annual Meeting Committee: S. Bergethon delivered report/update on the planning of the GDCA Annual Meeting. The meeting is scheduled to be held at 3:00 p.m. on February 13, 2011 at the Church of Christian Scientists on Park Avenue. P. Miller will post time/place of Annual Meeting on GDCA website along with Agenda. S. Butler and R. Mack to post "staked signs" around the neighborhood as a reminder and to increase attendance (modest budget to do so approved by unanimous consent of GDCA Board). F. Ulmer to send reminder via GDCA listserv in advance of the meeting as well.
 - a. Speakers:
 - i. Stephen Shurtz, ASLA, RLA, CA, Urban Forestry & Landscape Manager for DPW

- ii. Marla Hill, Baton Rouge Sanitary Sewer Overflow Capital Improvement Program
 - iii. Cindy Elliott to present update on GDCA Centennial Tour of Homes
 - iv. Sergeant Stone to present Annual Security Report
- b. Set-up for Meeting:
 - i. S. Bergethon to bring table for sign-in and smaller signs for “dues paid”
 - ii. T. Fos and R. Mack to work table to hand out member signs, collect dues, have attendees sign-in, and sell T-shirts
- c. Miscellaneous
 - i. It was decided to hand out 3 t-shirts as door prizes by picking from the range of numbers on the sign-in sheets.
 - ii. S. Bergethon was instructed to bring about 40 copies of all materials and to put together bios on all Board Members up for approval (R. Mack only member not required to be listed, as he is in the middle of a term).

V. Committee Reports:

- a. **Security** (R. Mack, Chairman) – Nothing to report.
- b. **Social Events** (T. Fos, Chairman) – Easter Egg Hunt to be planned for April. More to come.
- c. **Special Events** (F. Ulmer, Chairman for Tour of Homes) – Assistance with brochure printing and for people to act as docents. 8-10 houses will be included on the tour.
- d. **Finance** – A. Tucker to present financial statements at Annual Meeting. Highlights included \$1,600 more in dues received from 2010 versus 2009. Overall, the GDCA ran a loss of \$2,400 in 2010 (as compared to a loss of \$3,700 in 2009). Ended 2010 with total cash reserves of \$22,000.
- e. **Newsletter** – M. Piontek to serve as Editor for 2011.

VI. Miscellaneous:

- a. **Locations of GDCA Property**
 - i. T-shirts – J. Noland
 - ii. Party supplies – T. Fos
 - iii. Tables/coolers – F. Ulmer/S. Bergethon/T. Fos
 - iv. Small Dues “Proud Member” Signs – S. Bergethon
 - v. Check PayPal for t-shirt sales – A. Tucker, needs to be reassigned
 - vi. P.O. Box – A. Tucker, needs to be reassigned
 - vii. Mid-City Development Meetings – A. Tucker, needs to be reassigned once GDCA President elected
 - viii. Website Contact – A. Tucker, needs to be reassigned
- b. **Historical Preservation (Drehhr Place)** – F. Ulmer gave update on varying viewpoints. W. Fontenot/F. Ulmer attended planning meeting with Tory Burch. There is currently a lot of conflict between the national Unified Development Code (UDC) and the Guidelines for Drehhr Place (Guidelines). Planning was asked to conduct a legal review of the UDC. Right now the UDC is “trumping” the Guidelines resulting in all “objects” requiring a Certificate of Authority, which was not the original intent. At the meeting, planning presented the status quo and proposed an amendment to the UDC so that residents of Drehhr Place could simply adhere to the Guidelines as intended. Mark Upton is authoring this amendment. The Historical Preservation Commission has to recommend the amendment to the Metro Council. The amendment, however, still fails to address some concerns that are greater than just the application of the UDC and the conflict between the UDC and the Guidelines. More to come on this issue.
- c. **Centennial Activities**
 - i. R. Mack would like to see a report updating expenses/costs of various events, timeline, etc. Last update was that the estimated cost was \$5,000.

- ii. Cindy Elliott, Chairman of Centennial Events, to attend next meeting

d. **Dues "Signs"**

- i. An idea was presented to have a stencil created of the GDCA logo and spray-paint in green on the sidewalk in front of homes that have paid their dues.
- ii. J. Emerson approved use of his design for such purposes. New Board will decide whether or not to proceed with this project.

e. **Replacement of Trees**

- i. Some discussion re: replacement of trees lost in Rita or beautification projects. R. Mack and F. Ulmer to work together on this issue and involvement of Baton Rouge Green.

VII. Adjournment: Meeting was adjourned at 7:15 p.m. Next meeting to be held February 13, 2011 (Annual Meeting).